



**Fourteenth Annual AIS Educator Association  
Training Workshops and Research Conference**

**Estes Park, Colorado,**

**June 28 –July 1, 2012**

**Participation and Sponsorship Invitation**

You are cordially invited to participate in the Fourteenth Annual Conference of the Accounting Information Systems (AIS) Educator Association. This year's conference will be June 29<sup>th</sup> to July 1 in Estes Park Colorado. The AIS Educator Association was established in 1999 to provide support for teaching and research interests of AIS faculty in higher education. The mission of the AIS Educator Association (AISEA) is to develop the practical skills of AIS educators by (1) providing opportunities for AIS Educators to share information, resources, tools, and learning materials; (2) providing inexpensive, high quality, relevant computer training and; (3) disseminating AIS research. Currently, the AIS Educator Association has over 300 members.

Last year, over 65 individuals participated in the training workshops, research sessions and other related activities at the Conference. During the conference, attendees experience "hands-on" training, participate in discussions of AIS classroom pedagogy and curriculum, and hear presentations and discussions of AIS research. The conference focuses on useful and relevant classroom training, productive social interaction, and sharing of research and teaching methods through conference presentations. The conference also provides a valuable opportunity for faculty to interact with representatives from sponsoring organizations.

Information about the AISEA's past conferences can be found at <http://www.aiseducators.org>.

**Opportunities for Sponsors**

The format of the conference is friendly and interactive, providing many opportunities for your representative to develop or renew relationships with AIS faculty. Your representative is encouraged to attend sessions, offer insights, and interact informally with conference participants. Financially supporting the AISEA affords you an opportunity to share information about your organization, products and services; and to distribute materials to AIS faculty. Your representative will also have opportunities to receive feedback from, and learn more about the needs of, AIS faculty. Sponsorship options are outlined on the following page.

For more information contact David McIntyre, AISEA Sponsorship Chair at [david.mcintyre@gcsu.edu](mailto:david.mcintyre@gcsu.edu) or Kurt Fanning, President, AISEA at [fanningk@gvsu.edu](mailto:fanningk@gvsu.edu).



Sponsor an evening reception – Donate \$350 (2 available.) Welcome on Thursday, June 28, ~ 6-8 p.m.; and Conference Welcome on Friday, June 29, ~ 5-8 p.m.

***Sponsor a break***-Donate \$600 (5 session breaks available).

***Sponsor a breakfast*** – 3 available.

***Full breakfast*** – Donate \$1,000. Your organization will be acknowledged during breakfast and your representative will have 10-15 minutes to address conference participants.  
(Ask about a co-sponsorship option)

***Sponsor a luncheon*** – Donate \$1,400 (2 available.) Your organization will be acknowledged during the luncheon and your representative will have 15-20 minutes to address conference participants.

***Sponsor a Publisher Display***- Donate \$300 and an examination copy of each AIS or related textbook and supplement available from your company. This provides a way of allowing publishers to share material without a representative present. Your materials will be displayed during the day Friday and Saturday of the event. The area will be monitored by AIS Educator board members, who will maintain lists of faculty members interested in examination copies or further information.

***Sponsor a corporate participant***-Registration fee is \$325.

Please contact David McIntyre [[david.mcintyre@gcsu.edu](mailto:david.mcintyre@gcsu.edu)] or Kurt Fanning [[fanning@gvsu.edu](mailto:fanning@gvsu.edu)] to select the sponsorship option that best matches your objective and generous spirit.

The AISEA respectfully requests receipt of your sponsorship donations on or before June 1, 2012.

**Please Mail Checks to:**

AIS Educators Association  
AIS Conference 2012  
C/O Tom Oxner  
21 Richland Hills Drive  
Conway, AR 72034