



2010 Conference Program

**12th Annual
Accounting Information Systems
Educator Conference**

**June 25th - June 27th, 2010
Estes Park, Colorado**

A Conference Devoted to the Concerns of AIS Faculty

Sponsors

2010 AIS Educator Conference

Sponsor

Event

**American Accounting Association
Information Section**
<http://aaahq.org/infosys/index.html>

Breakfast, Friday
6/25



Pearson Prentice Hall
[Pearson - Accounting and Taxation](#)

Breakfast, Saturday
6/26

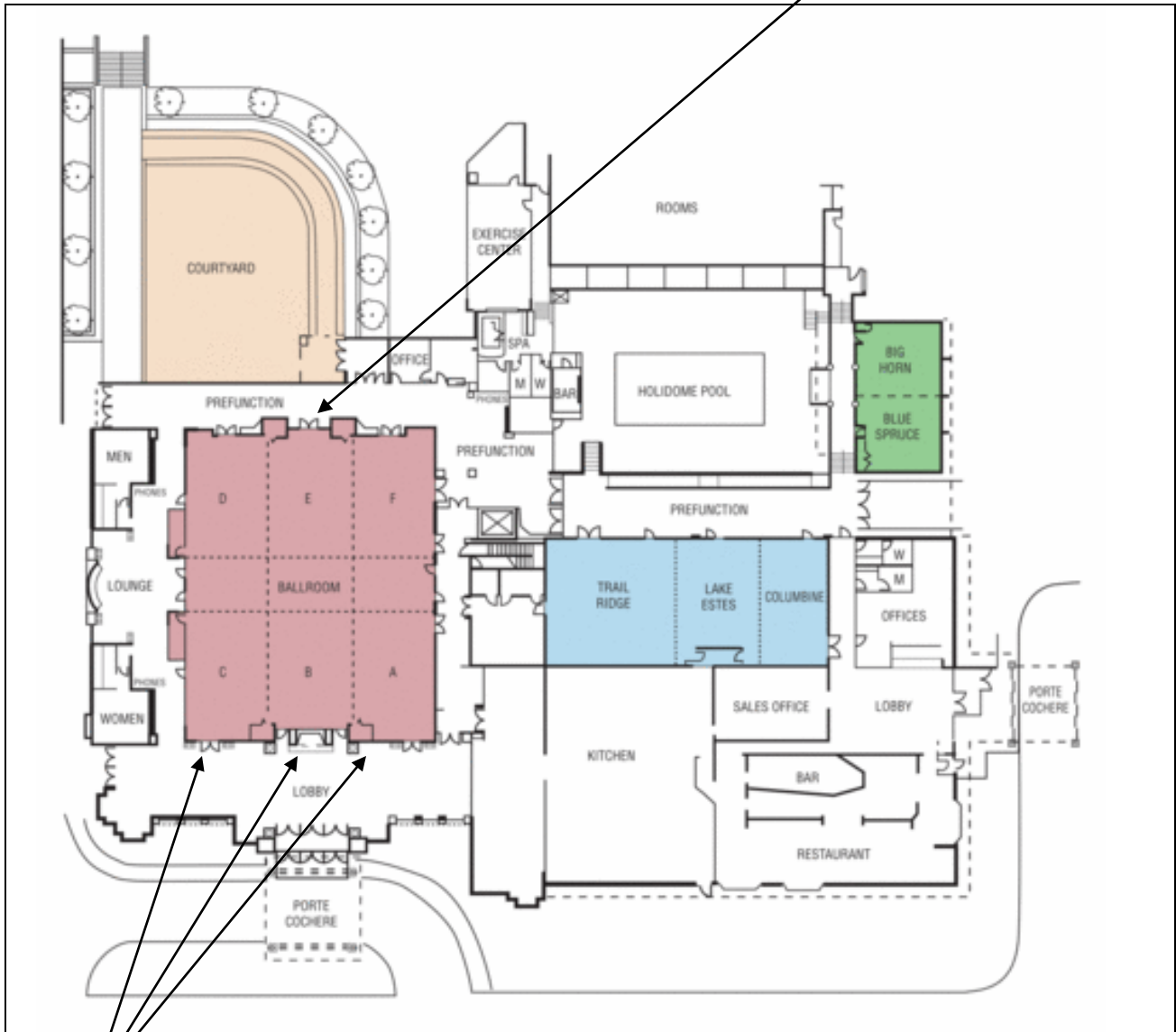


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Hotel Map

Breakfast & Lunch will be served in the Main Ballroom Rooms D, E and F



Rooms A, B and C will host the research papers (including winners of the Student Paper and Case Competitions), most of the hands-on training sessions and the panels / cases respectively.

We will have registration set up in the atrium by Ballroom F on Thursday for early registration and then we will move it into the Lobby outside Rooms A, B & C on Friday and Saturday.

CPE information

CPE requirements vary by state and each participant should check their own state's requirements to ensure that the items attended qualify for CPE. The following is some information that may help you determine if the CPE does qualify with your individual state:

The AIS Educator Association (AISEA) is a non-profit organization of AIS professors. While the AISEA currently does not have an NASBA #, it may qualify for Exempt status and does keep some information required by some states such as:

- 1) The date and location of the program presentation.
- 2) The names of each instructor or discussion leader (Bios on presenters retained).
- 3) A written outline of the program presentation.
- 4) Attendees are required to have presenters sign attendance sheets.
- 5) Attendees are required to submit a summary of their attendance along with their CPA / CMA certificate #.
- 6) Attendees sign in and sign out of each session they wish to use for CPE.

If you wish to receive CPE credit, when you check in at registration request a CPE verification form. This form will be a 2-part form that will list the sessions and have a location for the presenters to initial. You need to get each of the presenters (or moderator) to initial at the sessions you attend. You will also need to sign the "sign in / sign out" sheets as you enter / leave the presentations. At the end of the conference you will need to total your minutes, calculate the number of hours and fill in the personal information. **You will also need to provide your CPA certificate #, and state.**

Once you have completed the above, you will need to sign the form. You keep the top (white copy) and place the AISEA copy (yellow copy) in the "CPE Forms" box at the registration table.

Conference Program

Thursday, June 24, 2010

5:00 PM - 7:30 PM **Early Registration** – Atrium by Ballroom F

8:00 PM - 10:00 PM **Hospitality Suite** – Suite 101
All registrants and guests are welcome. Come and join in for some food (sub sandwiches) chips and beverage and meet your fellow participants.

Friday, June 25, 2010

7:00 AM - 4:30 PM **Registration** – Lobby in front of Rooms A, B & C

7:15 AM - 8:30 AM **Breakfast** – Main Ballrooms D, E & F. Ham & Cheese Omelets, fruit, Danish, breads, bagels, coffee, tea, juice
Sponsored by the American Accounting Association, Information Systems Section

8:30 AM - 10:00 AM	Concurrent sessions
Room A	<p>Research Papers: Moderator: Jennifer Blaskovich</p> <p>Accounting Information Systems: Improving Students' Knowledge and Skills Grover Kearns</p> <p>Facilitating Collaboration Using Technology: An Experimental Investigation Conni Lehmann, Hui Du, Dana Newman</p> <p>SAP as a Forensic Tool Maureen Mascha</p>
Room B	<p>Hands-on Training: Release Your Inner Artist; Drawing with Microsoft Visio 2007 – Part 1 Deb Cosgrove</p>
Room C	<p>Cases and Panels: Moderator: Mark Lehman</p> <p>Interactive Case for Accounting Information System Classes: Business Transactions Analysis, System Design and Implementation Husam Abu khadra</p> <p>Dashboard Your Scorecard Mark Lehman, Carol Lehman, James Feazell</p>
10:00 AM - 10:15 AM	Break – Lobby in front of Rooms A, B & C. assorted granola bars, apple juice, orange juice, coffee, assorted tea

10:15 AM - 11:45 AM	Concurrent sessions
Room A	<p>Research Papers: Moderator: Jan Benson</p> <p>Something's Fishy at Sys Fish: Using Queries to Identify Problems Peggy Garnsey, Siena College</p> <p>Understanding Internal Auditors' Perceptions and Use of Generalized Audit Software: Exploring Differences between IT audit and non-IT audit specialists David Henderson</p>
Room B	<p>Hands-on Training: Release Your Inner Artist; Drawing with Microsoft Visio 2007 – Part 2 (Advanced) Deb Cosgrove</p>
Room C	<p>Cases and Panels: Moderator: Joann Segovia</p> <p>Peer Learning and Academic Honesty in the AIS Curriculum Harry Howe, Jason Wood, William Brown</p> <p>Practicing What We Teach – Preventive and Detective Controls for Potential Student Integrity Violations Joann Segovia, Ronald Daigle, Sarah Bee, Richard Dull, David Hayes, Conni Lehmann</p>
11:45 AM - 1:15 PM	<p>Lunch – Main Ballrooms D, E & F. Grilled Beef Tenderloin</p> <p>Welcome: David Hayes, 2010 AISEA President</p> <p>Best Paper Awards: Brad Schafer, Research Chair</p> <p>Keynote Speaker: Brad Tuttle, University of South Carolina</p>
1:15 PM - 2:45 PM	Concurrent sessions
Room A	<p>Research Papers: Moderator: Brad Schafer</p> <p>Revisiting Applications of Psychological Types in the AIS Course Carol Jessup</p>
Room B	<p>Hands-on Training: Through the Looking Glass - Using IDEAS Software Dana Newman, Conni Lehmann</p>
Room C	<p>Cases and Panels: Moderator: Del DeVries</p> <p>Demonstrating Public Key Encryption with a Shoebox and Padlocks Del DeVries, Tanya Lee</p> <p>Data Analysis Exercises to Increase Comprehension of Business Processes in the Accounting Information Systems Course: Students Acting as Business Managers Tanya Lee, Del DeVries</p>
2:45 PM - 3:00 PM	Break – Lobby in front of Rooms A, B & C. Assorted cookies & brownies, coke products, water, tea, lemonade.

3:00 PM - 4:30 PM	Concurrent sessions
Room A	<p>Research Papers: Moderator: Brad Schafer</p> <p>Tolerance for Ambiguity and Materials/Methods Utilized in an AIS College Course Jane Austin, Robert Greve, Anwar Khader</p> <p>Can a Link Between Student Thinking Styles and Achievement of Course Curriculum be Measured? Rose Martin, John Knox</p>
Room B	<p>Hands-on Training:</p> <p>Catch Me If You Can - Using IDEAS Software Part 2 Conni Lehmann, Dana Newman</p>
Room C	<p>Cases and Panels: Moderator: Joann Segovia</p> <p>Tips for AIS Instructors Joann Segovia, Ronald Daigle, Carol Jessup, Richard Dull, Kurt Fanning</p>
4:30 PM - 5:45 PM	Outgoing Board Meeting – Current Board members meet in Suite 101
8:00 PM - 10:00 PM	<p>Hospitality Suite – Suite 101 All registrants and guests are welcome. Come and join in for some food and beverage and meet your fellow participants.</p>

Conference Program

Saturday, June 26, 2010

7:00 AM - 3:00 PM **Registration** – Lobby in front of Rooms A, B & C

7:15 AM - 8:30 AM **Breakfast** – Main Ballrooms D, E & F. Buffet - Biscuits & Gravy, Scrambled Eggs, Bacon, Sausage, Fruit, Coffee, Tea, Orange Juice
Sponsored by **Pearson Prentice Hall**

8:30 AM - 10:00 AM	Concurrent sessions
Room A	<p>Research Papers: Moderator: Barbara Uliss</p> <p>An XBRL Teaching Primer for AIS Professors Greg Krippel, Janette Moody</p> <p>Understanding XBRL Instance Documents and their Validation Skip White</p>
Room B	<p>Hands-on Training:</p> <p>Excel Teaching Strategies and Assessment Sarah Bee, Ann O'Brien</p>
Room C	<p>Cases and Panels: Moderator: Mark Lehman</p> <p>Click frauds, contextual advertising and geospatial searching oh my. Kurt Fanning</p> <p>Computer Forensics with Access Data Mark Lehman, James Feazell</p>
10:00 AM - 10:15 AM	Break – Lobby in front of Rooms A, B & C. Assorted muffins, apple juice, orange juice, coffee

10:15 AM - 11:45 AM	Concurrent sessions
Room A	<p>Presentation of Student Paper & Case Competition Winners: Moderator: David McIntyre</p> <p>Winning Student Paper: Peachtree: Small Business Accounting Software Megan Cook, David LaRosa</p> <p>Winning Case #1 - Integrative Semester Project – Control Flowcharting and Evaluation Del DeVries</p>
Room B	<p>Hands-on Training:</p> <p>Hands-on XBRL Skip White, John Stamey</p>
Room C	<p>Cases and Panels: Moderator: Ann O'Brien</p> <p>REA Overview, Primer, and Classroom Use – Part 1 Ann O'Brien, Rick Newmark</p>
11:45 AM - 1:15 PM	<p>Lunch – Main Ballrooms D, E & F. Taste of Italy Buffet – fettuccini, spaghetti, sautéed vegetables, garlic bread, tea</p> <p>Board Member Elections: David Hayes, 2010 AISEA President Speaker: Incoming AIS Educator Journal Editor: David Fordham, James Madison University</p>
1:15 PM - 2:45 PM	Concurrent sessions
Room A	<p>Presentation of Student Case Competition Winners: Moderator: David McIntyre</p> <p>Winning Case #2 – Business Process Project Joann Segovia</p> <p>Winning Case #3 – Flowcharting with Visio David Hayes</p>
Room B	<p>Hands-on Training:</p> <p>Hands-on XBRL - Advanced XBRL Skip White, John Stamey</p>
Room C	<p>Cases and Panels: Moderator: Ann O'Brien</p> <p>REA Workshop Part 2—Financial Accounting Queries Rick Newmark, Ann O'Brien</p>
2:45 PM - 3:00 PM	Break – Lobby in front of Rooms A, B & C. Rice Krispie Treats, Peanut M&Ms, coke products, water

3:00 PM - 4:30 PM	Concurrent sessions
Room A	<p>Research Papers: Moderator: Joann Segovia</p> <p>Enriching AIS Courses with SOX Compliance Activities Joann Segovia, Carol Jessup, Marsha Weber, Sheri Erickson</p> <p>Financial Statement Risk Assessment Following the COSO Framework: An Instructional Case Study Ronald Premuroso, Robert Houmes</p>
Room B	<p>Hands-on Training:</p> <p>Using Access 2007 Jim Perry, Rick Newmark, Ann O'Brien</p>
Room C	<p>Cases and Panels: Moderator: Rose Martin</p> <p>Excel Examples from PWC Professionals – Part 1 (This part is demo and part 2 (Sunday) is hands-on). Tim Jones, Marc Trevino</p>
4:30 PM - 5:45 PM	Incoming Board Meeting – Current and recently elected Board members meet in Suite 101
8:00 PM - 10:00 PM	Hospitality Suite – Suite 101 All registrants and guests are welcome. Come and join in for some food and beverage and meet your fellow participants.

Conference Program

Sunday, June 27, 2010

7:15 AM - 8:30 AM **Breakfast** – Main Ballrooms D, E & F. Buffet – French Toast, Eggs Benedict, Breakfast Potatoes, Danish, Muffins, Croissants, Bacon, Sausage, Fruit, Coffee, Tea, Orange Juice

8:30 AM - 10:00 AM	Concurrent sessions
Room A	<p>Hands-on Training:</p> <p>Moderator: Rose Martin</p> <p>Excel Examples from PWC Professionals – Part 2 (This part is hands-on and part 1 on Saturday is not hands-on).</p> <p>Tim Jones, Marc Trevino</p>
Room B	<p>Hands-on Training:</p> <p>Using Peachtree in the Classroom</p> <p>Carol Yacht, Joann Segovia</p>
10:00 AM - 10:15 AM	Break – Lobby in front of Rooms A, B & C. Assorted Danish and Breakfast Breads, apple juice, orange juice, coffee

10:15 AM - 11:45 AM	Concurrent sessions
Room A	<p>Hands-on Training:</p> <p>Moderator: Rose Martin</p> <p>Increased Personal Productivity with Outlook John Stamey</p>
Room B	<p>Hands-on Training:</p> <p>Using QuickBooks in the Classroom Carol Yacht, Joann Segovia</p>
11:45 AM - 1:15 PM	<p>Lunch – Main Ballrooms D, E & F. South of the Border Buffet – Chips & Salsa, Chicken & Beef Fajitas, Cheese Enchiladas, Refried Beans, Rice, Tea (To-go Box Lunch: Turkey Croissant, Chips, Pickle, Cookie)</p> <p>Business Meeting: Treasurer’s Report – Joyce Byrer, Recognition of outgoing Board Members - David Hayes</p>
1:15 PM - 2:45 PM	Concurrent sessions
Room B	<p>Hands-on Training:</p> <p>Softchalk - learn how to create interactive web lessons Monica McElhanev</p>
Room C	<p>Cases and Panels:</p> <p>Moderator: David Hayes</p> <p>Improve your evals - Share your best ideas with your colleagues (open discussion). David Hayes</p>

Concurrent Session Abstracts / Detailed Descriptions

Friday, June 25, 2010 – 8:30am – 10:00am

Room A – Research Papers:

ACCOUNTING INFORMATION SYSTEMS: IMPROVING STUDENTS' KNOWLEDGE AND SKILLS

Information technology has become increasingly important to accountants. Education of relevant IT related topics appears to have lagged workplace demands. Students may tend to view IT as being less important to their career paths than traditional accounting topics. Such attitudes may reduce the quality of course outcomes. A survey of 103 AIS students was conducted to measure two dimensions – knowledge and skills and interest and enjoyment – in AIS courses. Six other questions were used to measure relevance and course outcomes. Association of the two dimensions was measured and the relationship with IT attitudes. Using correlation, fourteen hypotheses were tested. Grover Kearns

FACILITATING COLLABORATION USING TECHNOLOGY: AN EXPERIMENTAL INVESTIGATION

As organizations are geographically disbursed and require communication between teams whose members may not reside in the same location, it becomes more important to develop ways to encourage communication and knowledge sharing among those employees. Contribution behavior theory discussed by Olivera et al. (2008) and others suggests that the use of technology to enhance communications between individuals who have no personal ties or job interdependencies can result in efficiencies in operations by reducing the need for a "reinvention of the wheel" every time solutions for recurring problems are needed. To our knowledge, analyzing what motivates a person to respond to a request for assistance in a work-like setting has been done only in vignette-survey form (e.g., Constant et al., 1994, Wolfe and Loraas 2008). Consequently, the purposes of our study include: 1) To test, in an experimental setting, whether participants will exhibit "contribution behavior" when interrupted during a task involving the calculation of certain financial ratios 2) To analyze the mediating mechanisms (such as knowledge of the requestor) that affect the decision to assist (or not assist) the interrupting requestor To determine the ease of usefulness of collaboration software that is included in the Microsoft Office Suite 2007 (i.e., "Groove"), of potential benefit to organizations looking for a way to enhance communication among their employees. We will be collecting our third set of data in early April. Results will be available for the conference presentation. Conni Lehmann, Hui Du, Dana Newman

SAP as a Forensic Tool

Describes the procedures beginning auditors would use to determine access and authorization controls in SAP. Maureen Mascha

Room B – Hands-on Training:

Release Your Inner Artist; Drawing with Microsoft Visio 2007 – Part 1

With Microsoft Visio you can create numerous types of graphics, diagrams, flowcharts, organization charts, floor plans, process maps and much more! Visio is a program designed specifically for drawing, and has many more drawing features and abilities than other applications. In the first half of this hands-on training session you will learn and practice using templates, creating diagrams and flowcharts, using standard symbol stencils, and connecting shapes. You will create a flowchart or diagram from scratch, so come to the session with an idea for a process you would like to document. This will be a repeat of the Visio session conducted at the 2008 AISEA conference. During the second half of this hands-on training session you will learn and practice creating custom stencils, formatting and aligning shapes and formatting diagrams. If you attend the first half of the session you will continue working with the flowchart or diagram you created. If you don't attend the first half of the session, I'll provide a flowchart for you to work with. Deb Cosgrove

Room C – Cases / Panels / Presentations:

Interactive Case for Accounting Information System Classes: Business Transactions Analysis, System Design and Implementation

This case is designed for (AIS) introductory and intermediate level classes. The major goal of this step-by-step case is to provide the instructors with a road map that assist them to guide their students through selected business transaction analysis, system design and implementation. This case designed to be used as an example and work plan for students; they will later be responsible to choose their own case from the reality or surrounding environment and develop it to AIS database. The instructor will be responsible to guide his students to develop their own real cases without any confusion or misleading using the case as a prearranged and interrelated plan. This case also will help instructors to emphasis on the theoretical prerequisite material before starting with any step. Husam Abu khadra

Dashboard Your Scorecard

Dashboards are not a new concept to computer accounting systems. Most commercial accounting systems provide the user with a collection of charts and tables that provide a visual representation of the underlying data. For accountants who, by choice or circumstance, must use Excel to analyze data, they can create a custom dashboard using a collection of Excel tools. The paper describes the process of creating a dashboard using a single data set. Mark Lehman , Carol Lehman , James Feazell

Concurrent Session Abstracts / Detailed Descriptions

Friday, June 25, 2010 – 10:15am – 11:45am

Room A – Research Papers:

Something's Fishy at Sys Fish: Using Queries to Identify Problems

The purpose of this case is to extend the Sys Fish project to include a component which asks the student to detect areas of possible fraud in the company. The case consists of using queries to identify potential problems and writing a business letter to Sy detailing what has been found and internal control procedures that could help eliminate problems in the future. Peggy Garnsey

Understanding Internal Auditors' Perceptions and Use of Generalized Audit Software: Exploring Differences between IT audit and non-IT audit specialists

Prior academic research has not extensively investigated how internal auditors use generalized audit software (GAS) or their perceptions of generalized audit software. Accordingly, this study will employ a survey methodology to investigate how IT audit and non-IT audit specialists use generalized audit software. A second purpose of this study is to determine whether IT audit and non-IT audit specialists perceive the usefulness, ease of use and compatibility of GAS differently. Anticipated results can help understand whether internal auditors use GAS in an efficient and effective manner and help organizations direct training efforts. Dave Henderson

Room B – Hands-on Training:

Release Your Inner Artist; Drawing with Microsoft Visio 2007 – Part 2

With Microsoft Visio you can create numerous types of graphics, diagrams, flowcharts, organization charts, floor plans, process maps and much more! Visio is a program designed specifically for drawing, and has many more drawing features and abilities than other applications. In the first half of this hands-on training session you will learn and practice using templates, creating diagrams and flowcharts, using standard symbol stencils, and connecting shapes. You will create a flowchart or diagram from scratch, so come to the session with an idea for a process you would like to document. This will be a repeat of the Visio session conducted at the 2008 AISEA conference. During the second half of this hands-on training session you will learn and practice creating custom stencils, formatting and aligning shapes and formatting diagrams. If you attend the first half of the session you will continue working with the flowchart or diagram you created. If you don't attend the first half of the session, I'll provide a flowchart for you to work with. Deb Cosgrove

Room C – Cases / Panels / Presentations:

Peer Learning and Academic Honesty in the AIS Curriculum

Harry Howe , Jason Wood , William Brown

Practicing What We Teach – Preventive and Detective Controls for Potential Student Integrity Violations

This panel session will provide tips for controlling the inappropriate use of technology by students when completing various homework, assignments, projects and exams. Discussion and audience's participation is strongly encouraged. The panelists will share some of their students' potential integrity violations with the inappropriate use of technology and comment on how they detected such instances, addressed these incidents, and what future preventive actions were implemented. The panel will also discuss available tools and techniques to control the misuse of technology by students, as well as provide information about the publishers' efforts to control inappropriate postings on the Internet. Joann Segovia , Ronald Daigle , Sarah Bee , Richard Dull , David Hayes , Conni Lehmann

Concurrent Session Abstracts / Detailed Descriptions

Friday, June 25, 2010 – 1:15pm – 2:45pm

Room A – Research Papers:

Revisiting Applications of Psychological Type in the AIS Course

Proposed goals for the training session 1. Allow attendees to take the Myers-Briggs Type Indicator (MBTI) free of charge 2. Provide exposure to MBTI resource materials available on the web 3. Detail the relevance of the type and temperament tools to information management, cognition and learning, and accounting information systems 4. Provide examples of type applications used in the AIS classroom. Carol Jessup

Room B – Hands-on Training:

Through the Looking Glass with IDEA

“Through the Looking Glass with IDEA”. This session will help you learn either a new tool or refresh your skills on a tool you are already familiar with for you to teach to your students. IDEA- Data Analysis Software is being taught in over 130 business colleges, as well as being utilized in over half of the top 100 accounting firms, and many government agencies across the United States. By introducing IDEA to your students, you will help them to gain additional hands-on experience of data analysis. Introduction and Set-Up (~20 min) • Introduction of IDEA and Set Working Folder • Import Excel Files • Navigating through IDEA We will explore the basic features of IDEA and how to get started. You will see how easy importing Excel data files are. Learning a new software program does not have to be intimidating. Analysis (~45 min) • Reconciling the database using Field Statistics • Identify major vendors and other significant payment trends • Identify duplicate invoices • Identify gaps in sequential check numbers • Identify unapproved invoices • Calculate the number of days it takes to pay invoices and compare to terms During this session you will learn the basic functions of IDEA and some of the most common tests for analyzing your data. Joining, Importing a PDF and Q&A (~25 min) • Compare disbursements listing to authorized vendor listing to identify payments to unauthorized vendors • Moving/ Hiding Columns • Importing a PDF file • Q&A • Explore IDEA on your own Learn how to join files together and compare common fields between two files. We will spend a few minutes learning how to import a PDF file (so easy, you won’t believe it). We will discuss any lingering questions you may have. If time permits, you will also have an opportunity to explore IDEA on your own or practice anything we covered.—Want more IDEA? Attend the next session, “Catch Me If You Can” with Connie Lehmann. Dana Newman-IDEA Academic Partnership (Audimation Services), Conni Lehmann

Room C – Cases / Panels / Presentations:

Demonstrating Public Key Encryption with a Shoebox and Padlocks

Digital data, network connections, and electronic commerce are critical components of business processes. Most AIS textbooks include some information on security controls, encryption, authentication, and certificate authorities. However, these topics are highly technical and many accounting students are a rather non-technical audience. Encryption concepts and public key encryption infrastructure (PKI) are of particular economic importance to business processes. Even though students are interested in the idea of “security”, they struggle to understand how PKI guarantees privacy and authentication. This paper presents a classroom activity to demonstrate public key encryption with simple props. Del DeVries , Tanya Lee

Data Analysis Exercises to Increase Comprehension of Business Processes in the Accounting Information Systems Course: Students Acting as Business Managers

The undergraduate AIS course covers a wide array of business concepts related to the business processes. We have found that few students have a frame of reference to understand either these activities and information or the related management decisions. Our approach to this problem is an integrated set of activities to link the business process concepts to data analysis using relevant transaction data. Students use the data to focus on realistic operational and financial questions. By helping students “think like a manager”, we help students to comprehend the business processes and relate their knowledge to a realistic business scenario. Del DeVries , Tanya Lee

Concurrent Session Abstracts / Detailed Descriptions

Friday, June 25, 2010 – 3:00pm – 4:30pm

Room A – Research Papers:

TOLERANCE FOR AMBIGUITY AND MATERIALS/METHODS UTILIZED IN AN AIS COLLEGE COURSE

This paper studies the relationship between tolerance for ambiguity levels (using MacDonald's 1970 AT-20 test) and experience with computers in years, number and different types of course materials (used in the past or those considered to be used in the future) and number of new types of course materials (used in the past or those considered to be used in the future) for the undergraduate and graduate AIS course, age, years of teaching (in total, teaching AIS, and teaching the beginning AIS course), satisfaction with teaching the course, and wanting to teach the course again. Jane Austin, Robert Greve, Anwar Khader

Can a Link Between Student Thinking Styles and Achievement of Course Curriculum be Measured?

This paper reports the results of an exploratory study into the thinking styles of successful students in the Introductory and Advanced Accounting Information Systems classes. We determine which thinking styles are associated with successful problem solving as evidenced by the test scores, project grades, and total points earned in these classes. We use the Raudsepp Problem Solving Styles Model to measure the thinking styles of students and cluster analysis to derive statistically significant clusters of thinking styles. The use of cluster analysis is interesting and appropriate for thinking style research as the levels of all four styles are measured simultaneously. Rose Marie Martin, John Knox

Room B – Hands-on Training:

Through the Looking Glass with IDEA

This session is meant to be a continuation of the "Through the Looking Glass with IDEA" session (presented by Dana Newman and Conni Lehmann), or can be a stand-alone session. The goal of this session is to provide instructors with all the materials they need to be able to utilize two fraud detection assignments (using IDEA) in their classes, while providing a low-stress environment for the instructor to work through the assignments and ask questions. Conni Lehmann, Dana Newman

Room C – Cases / Panels / Presentations:

Tips for AIS Instructors

Experienced AIS instructors will discuss issues in AIS courses including: teaching philosophy, areas of emphasis, technology used, unique projects or cases, best advice to "new" AIS instructors. This participative panel session is intended to provide new AIS faculty an opportunity to address any teaching issues or concerns. In addition, more experienced faculty members are welcome to attend and provide advice or ask questions. Panelists to be determined. Joann Segovia

Concurrent Session Abstracts / Detailed Descriptions

Saturday, June 26, 2010 – 8:30am – 10:00am

Room A – Research Papers:

An XBRL Teaching Primer for AIS Professors

We are compiling all the XBRL standards, and the required XBRL knowledge and skills needed by our AIS students. We are also examining the XBRL pedagogy of all the leading AIS textbooks in order to compile a well organized self contained XBRL teaching module that AIS professors can use to insert into their standard undergraduate AIS courses. Gregory Krippel, Janette Moody

Understanding XBRL Instance Documents and their Validation

XML schema documents are written in the XML Schema language which is a special purpose XML language for the creation of other languages and special purpose vocabularies, such as XBRL (the eXtensible Business Reporting Language). XBRL is a complex vocabulary with special requirements and issues related to validation. This paper is about understanding XBRL instance documents and their validation. Its purpose is to provide the reader with an in-depth understanding of XBRL instance documents and XBRL taxonomy schemas and to clarify what occurs in the XBRL instance document validation process. Skip White

Room B – Hands-on Training:

Excel Teaching Strategies and Assessment

This class has three 30 minute parts: Part 1 - strategies for delivery and assessment of Excel skills, Part 2 - updates from Excel 2007 to 2010 plus overview of Excel exercises, Part 3 - Advanced Excel exercises. Sarah Bee, Ann O'Brien

Room C – Cases / Panels / Presentations:

Click frauds, contextual advertising and geospatial searching oh my

Click frauds, contextual advertising and geospatial searching oh my. This paper explores three topics that can be intergrated into the AIS class at various times in the semester. Each is an advanced web topic that has success in interesting the students to the topics. Kurt Fanning

Computer Forensics with Access Data

Today's auditors and fraud examiners must recognize that digital evidence extends beyond the data files extracted from enterprise resource planning systems. Deleted, history, email, instant messaging, and temporary files provide rich source for recovering additional digital evidence. This hands-on training session will expose participants to FTK Imager and Forensic Toolkit (FTK), a suite of computer forensics tools by AccessData. These tools enable identification methods for analysis of evidence while ensuring authenticity. FTK Imager enables users to make exact copies of drives without destroying their authenticity. FTK enables users to proactively search through a hard drive or thumb drive to gather evidence that can be admissible in court. Using trial versions of the software, participants will complete a classroom exercise appropriate for an undergraduate accounting information systems or auditing courses. Participants will be provided with detailed student and instructor materials, as well as access to flash drives containing illustrative digital evidence. Mark Lehman, James Feazell

Concurrent Session Abstracts / Detailed Descriptions

Saturday, June 26, 2010 – 10:15am – 11:45am

Room A – Presentation of Student Paper & Case Competition Winners:

Student Paper Winner: Peachtree: Small Business Accounting Software

According to the Small Business Office of Advocacy, small businesses comprise 99.7 percent of all employer firms in the United States, and in 2008 there were approximately 29.6 million small firms in operation. "Accounting software packages, like Peachtree, continue to offer small business owners the tools they need in order to survive and thrive in a tough economy," (Girsch-Bock, 2009). Given this information, it is imperative that students entering the business environment understand the advantages and disadvantages that accounting software, like Peachtree, can provide to these business owners. The purpose of this article is to provide a practical case (movie theatre) in which students are taught how to use Peachtree to set-up a company and track financial information. Additionally, the project identifies weaknesses in Peachtree's software design and demonstrates how to set user security levels to mitigate the chances for misuse. Megan Cook, David LaRosa

Winning Case #1 - Integrative Semester Project – Control Flowcharting and Evaluation

The integrative semester project provides student the opportunity to link their conceptual learning of AIS to documentation and analysis of business processes and controls. This is an undergraduate AIS project. The project consists of 4 phases, each with a deliverable that builds on prior deliverables. Students can work on the project individually or in groups of two. The entire project represents 25% of the course grade and most students spend about 40 to 50 hours on the project. The case materials "simulate" a real company so that students can visualize the business and its operations. Del DeVries

Room B – Hands-on Training:

Introduction to XBRL

The objective of this workshop is to introduce AIS educators to the Extensible Business Reporting Language (XBRL). XBRL is an XML vocabulary for business operations and financial reporting. The SEC has now mandated that companies provide financial statements in XBRL format with quarterly and annual filings beginning in June 2009. In this hands-on workshop, AIS educators will be introduced to the new US GAAP taxonomies and preparer's guide. The new US GAAP taxonomies are significantly more robust (over 15,000 financial reporting concepts) and more complex (with 5 industry entry points, views, and dimensions for footnote disclosures). No prior experience with XML or XBRL is expected. Skip White, John Stamey

Room C – Cases / Panels / Presentations:

REA Overview, Primer, and Classroom Use – Part 1

The first workshop in the REA series will begin with a primer and overview of representation and data modeling using the Resources, Events, and Agent (REA) pattern. This will be introduced in the first 30 minutes of the session followed by options for class coverage (in-depth vs. limited, textbook variations, syllabi, etc.), REA cases, and class activities. During the last two-thirds of the session, a hands-on class activity will bring the material to life. The workshop will be useful to people who are perhaps curious about REA, but who have limited understanding, as well as to those who incorporate REA into our courses to various degrees, with alternative coverage considerations. Ann O'Brien, Rick Newmark

Concurrent Session Abstracts / Detailed Descriptions

Saturday, June 26, 2010 – 1:15pm – 2:45pm

Room A – Presentation of Student Paper & Case Competition Winners:

Winning Case #2 – Business Process Project

This project is designed as a capstone, group project relating to one of the following business processes: • Order Entry/Sales • Billing/Accounts Receivable/Cash • Purchasing • Accounts Payable/Cash Disbursements • Human Resources Management and Payroll The overall objective of the project is to integrate flowcharts, control matrix, the design of accounting software, and the internal controls for a business process. Open the file with "ReadFirst_Student Project Competition" first as this will describe project and link to other files. Joann Segovia

Winning Case #3 - Flowcharting with Visio

This project demonstrates flowcharting, organizational charts, maps and other useful feature of Visio. David Hayes

Room B – Hands-on Training:

Advanced XBRL

The objective of this workshop is to introduce AIS educators who are familiar XBRL to a number of advanced issues; including mapping financial statements to the XBRL taxonomy, extension taxonomy schemas, the complexities of SEC filings in XBRL format, and validation. XBRL filing is now a reality for publicly traded companies. This hands-on workshop will introduce participants to mapping traditional financial statements to the U.S. GAAP XBRL taxonomy, creating and understanding extension taxonomies for SEC filings, and the realities of XBRL instance document validation. Basic understanding of XBRL is expected. Skip White, John Stamey

Room C – Cases / Panels / Presentations:

REA Workshop Part 2—Financial Accounting Queries

A T-account is a way to view financial accounting data. A query is also a view of data in a database. Therefore, if you can make a T-account you can create database queries to produce financial statement balances. In this hands-on workshop we will use the building blocks of all financial accounts and transactions—resources, events, and agents—to discover the essence of accounting. Building financial statement queries will reveal the essence of accounting—accounting at the subtransaction level. You will begin building queries right away, even during the initial 30-minute discussion of introductory material. Then, you will spend the next 60 minutes building queries commensurate with your level of knowledge/experience. Rick Newmark, Ann O'Brien

Concurrent Session Abstracts / Detailed Descriptions

Saturday, June 26, 2010 – 3:00pm – 4:30pm

Room A – Research Papers:

Enriching AIS Courses with SOX Compliance Activities

A very significant change to the accounting profession occurred in 2002 when Sarbanes-Oxley Act of 2002 (SOX) was enacted. This legislation had a significant impact on corporations and their audit firms. The objective was to improve corporate governance and its quality of financial reporting to improve investor confidence. This paper provides instructors with a background on SOX, and suggested readings and activities that reflect the requirements of SOX as it relates to the AIS environment and the analysis of internal controls. These activities can strengthen the students' understanding of how corporations respond to the reporting requirements of this Act. Joann Segovia , Carol Jessup , Marsha Weber , Sheri Erickson

Financial Statement Risk Assessment Following the COSO Framework: An Instructional Case Study

Teaching students the fundamental and most critical aspects of performing a financial statement risk assessment is a skill vital to help ensure both auditor and public-company compliance with guidance found in the Sarbanes-Oxley Act of 2002 (SOX), the SEC's Interpretative Guidance regarding Management's Report on Internal Control over Financial Reporting, the Public Company Accounting Oversight Board's (PCAOB) control deficiency evaluation framework found in Auditing Standard No. 5 (AS5), and the Committee of Sponsoring Organizations of the Treadway Commission (COSO). This instructional case helps students assess the impact of a set of hypothetical control deficiency risks in various industries, including inherent and residual financial statement risk assessment, and concludes with determining which identified internal control weaknesses are significant deficiencies and material weaknesses in internal control. Example entity-level and process-level controls described in COSO are included in the financial statement residual risk assessment process. Learning objectives, implementation guidance, and the efficacy of using the case study in the Accounting Information Systems course are also provided. Ronald Premuroso, Robert Houmes

Room B – Hands-on Training:

Access 2007

Jim Perry will demonstrate some features of Access 2007. Jim Perry, Ann O'Brien, Rick Newmark

Room C – Cases / Panels / Presentations:

Excel Examples from PWC Professionals

Excel Examples from PWC Professionals – Part 1 (This part is demo and part 2 (Sunday) is hands-on). Come watch Tim Jones and Marc Trevino demonstrate what Excel Skills they have found very useful in the business environment. Tim Jones, Marc Trevino

Concurrent Session Abstracts / Detailed Descriptions

Sunday, June 27, 2010 – 8:30am – 10:00am

Room A – Research Papers:

Excel Examples from PWC Professionals – Part 2 (This part is hands-on and part 1 on Saturday is not hands-on).

Excel Examples from PWC Professionals – Part 2 (This part is hands-on). Come watch Tim Jones and Marc Trevino demonstrate what Excel Skills they have found very useful in the business environment. Tim Jones, Marc Trevino

Room B – Hands-on Training:

Using Peachtree in the Classroom

Peachtree (Part 1, Sunday, 6/27 8:30-10) and QuickBooks (Part 2, Sunday, 6/27 10:15-11:45), two popular accounting information systems, are explored. Both sessions include using sample company data, setting up companies, performing master table maintenance activities, recording transactions, printing reports, exporting to Excel, the similarities and differences between the two applications, user roles, internal controls and audit trails, and how to incorporate applications into AIS courses. If you are bringing your own laptop, download the Word document for system requirements and software information. You do not need to bring a laptop; computers are provided. The Word document also includes learning objectives. Carol Yacht, Joann Segovia

Sunday, June 27, 2010 – 10:15am – 11:45am

Room A – Hands-on Training:

Increased Personal Productivity with Outlook

Come watch this presentation about some of the features you may not know is available in Outlook. John Stamey

Room B – Hands-on Training:

Using Quickbooks in the Classroom

Peachtree (Part 1, Sunday, 6/27 8:30-10) and QuickBooks (Part 2, Sunday, 6/27 10:15-11:45), two popular accounting information systems, are explored. Both sessions include using sample company data, setting up companies, performing master table maintenance activities, recording transactions, printing reports, exporting to Excel, the similarities and differences between the two applications, user roles, internal controls and audit trails, and how to incorporate applications into AIS courses. If you are bringing your own laptop, download the Word document for system requirements and software information. You do not need to bring a laptop; computers are provided. The Word document also includes learning objectives. Carol Yacht, Joann Segovia

Sunday, June 27, 2010 – 1:15pm – 2:45pm

Room B – Hands-on Training:

Softchalk - learn how to create interactive web lessons

SoftChalk is a powerful web lesson editor that lets you easily create interactive web lessons that can be posted in an electronic classroom (such as Blackboard), to the Internet, or Intranet. The learning curve is low and after a brief training session participants should be able to start creating numerous engaging e-learning documents immediately. You do not have to be a programmer, developer, or even know HTML to learn SoftChalk. Softchalk is also compatible with all file formats, so if you have a Camtasia video for example, it can be encapsulated in a Softchalk page to permit easy access by students. In fact, all files (text, audio, and/or video) pertaining to a lesson can all be readily accessed by students if placed into a Softchalk page. Monica McElhane

Room C – Cases / Panels / Presentations:

Improve your evals - Share your best ideas with your colleagues (open discussion).

Looking for good ideas? Have good ideas? Jot down your best ideas from your classroom and come share them with other participants. David Hayes

Sessions at a Glance

Date	Time	Session Title
25-Jun	8:30 AM 10:00 AM	Research Papers: Improving Student Knowledge & Collaboration & SAP
		Hands-on Training: Visio – Part 1
		Panels / Cases / Presentation: Integrative Case & Dashboard your Scorecard
25-Jun	10:15 AM 11:45 AM	Research Papers: Sys Fish Queries & Internal Auditor's Perceptions
		Hands-on Training: Visio – Part 2
		Panels / Cases / Presentation: Academic Honesty
25-Jun	1:15 PM 2:45 PM	Research Papers: Psychological Types
		Hands-on Training: IDEA Software – Part 1
		Panels / Cases / Presentation: Public Key Encryption & Data Analysis
25-Jun	3:00 PM 4:30 PM	Research Papers: Ambiguity & Thinking Styles
		Hands-on Training: IDEA Software – Part 2
		Panels / Cases / Presentation: Tips for AIS Instructors
26-Jun	8:30 AM 10:00 AM	Research Papers: XBRL
		Hands-on Training: Excel 2007
		Panels / Cases / Presentation: Click Frauds & Computer Forensics
26-Jun	10:15 AM 11:45 AM	Presentation of Student Paper & Case Competition Winners
		Hands-on Training: XBRL - Beginner
		Panels / Cases / Presentation: REA – Part 1
26-Jun	1:15 PM 2:45 PM	Presentation of Student Case Competition Winners:
		Hands-on Training: XBRL - Advanced
		Panels / Cases / Presentation: REA – Part 2
26-Jun	3:00 PM 4:30 PM	Research Papers: SOX & COSO
		Hands-on Training: Access 2007
		Panels / Cases / Presentation: Excel – PWC – Part 1
27-Jun	8:30 AM 10:00 AM	Hands-on Training: Excel – PWC – Part 2
		Hands-on Training: Using Peachtree in the Classroom
27-Jun	10:15 AM 11:45 AM	Hands-on Training: Outlook
		Hands-on Training: Using QuickBooks in the Classroom
27-Jun	1:15 PM 2:45 PM	Hands-on Training: Softchalk
		Panels / Cases / Presentation: Improve your Evals

List of Participants

2010 AIS Educator Conference

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2010 AIS Educator Conference

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Austin, Jane	Oklahoma City University
Chan, Siew	Washington State University
Daigle, Ronald	Sam Houston State University
DeVries, Del	Belmont University
Harrison, Julie	The University of Auckland
Henderson, David	College of Charleston
Henninger, Bill	Brigham Young University
Hurt, Kathy	Baylor University
Jessup, Carol	Southern Illinois University Edwardsville
Lee, Tanya	Robert Morris University
Lehmann, Conni	University of Houston-Clear Lake

Conference History

AIS Educator Association

First Annual AIS Educator Conference; 1999, Denver, Colorado

Conference Chair, John R. (Jack) Stewart

Second Annual AIS Educator Conference; 2000, Denver, Colorado

Conference Chair, John R. (Jack) Stewart

Third Annual AIS Educator Conference; 2001, Estes Park, Colorado

Conference Chair, John R. (Jack) Stewart

Program Chair, Sandra B. Richtermeyer

Fourth Annual AIS Educator Conference; 2002, Copper Mountain, Colorado

Conference Chair, Vassant Raval

Program Chair, Arline Savage

Training Chair, Sandra B. Richtermeyer

Fifth Annual AIS Educator Conference; 2003, Copper Mountain, Colorado

Conference Chair, Arline Savage

Program Chair, Jeff Romine

Training Chair, Stacy Kovar

Sixth Annual AIS Educator Conference; 2004, Denver, Colorado

Conference Chair, Jeff Romine

Program Chair, Stacy Kovar

Training Chair, David R. Fordham

Seventh Annual AIS Educator Conference; 2005, Breckenridge, Colorado

Conference Chair, Stacy Kovar

Program Chair, TJ Wang

Training Chair, Greg Krippel

Eighth Annual AIS Educator Conference; 2006, Estes Park, Colorado

Conference Chair, TJ Wang

Program Chair, Rose Marie Martin

Training Chair, Deb Cosgrove

Ninth Annual AIS Educator Conference; 2007, Estes Park, Colorado

Conference Chair, Rose Marie Martin

Program Chair, Mary Hill

Training Chair, Jim McKee

Tenth Annual AIS Educator Conference; 2008, Fort Collins, Colorado

Conference Chair, Mary Hill

Research Chair, Mark Lehman

Training Chair, David Hayes

Eleventh Annual AIS Educator Conference; 2009, Colorado Springs, Colorado

Conference Chair, Mark Lehman

Research Chair, Joann Segovia

Training Chair, David Hayes

Twelfth Annual AIS Educator Conference; 2010, Estes Park, Colorado

Conference Chair, David Hayes

Research Chair, Brad Schafer

Training Chair, Rose Martin

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Position	Name	Affiliation
President & Conference Chair	David Hayes	James Madison University
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Sponsorship Chair	Mark Washburn	University of Texas - Tyler
Alternate Board Member & Sponsorship Co-Chair	Deb Cosgrove	University of Nebraska
Past President	Mark Lehman	Mississippi State University

Journal Editors - AIS Educator Journal

Position	Name	Affiliation
Outgoing Journal Editor	Stacy Kovar	Kansas State University
Outgoing Associate Editor	Marcia Widenmier Watson	Mississippi State University
Incoming Journal Editor	David Fordham	James Madison University
Incoming Associate Editor	Joann Segovia	Winona State University
Incoming Associate Editor	Bill Heninger	Brigham Young University